

B.B.A. Semester - 3 (CBCS) Examination
Oct/Nov - 2023 (OLD COURSE)
ENTREPRENEURSHIP DEVELOPMENT(CORE)

Time: 2:30 Hours**Marks: 70****Instructions:**

1. All questions are compulsory.
2. Figures to the right indicate marks.

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- Que.1 What is Idea Generation? Explain Various Techniques of Ideation in Detail. (14)
OR
- Que.1 Discuss the Concept of Strategic Planning. Explain the Steps Involved in Strategic Planning in Detail.
- Que.2 What is Creative Climate? Explain the Organizational Actions to Enhance Creative Climate. (14)
OR
- Que.2 What is Social Entrepreneurship? Explain the Role of Social Entrepreneur in Detail.
- Que.3 What is Family Business? Explain the Reasons for Conflicts in Family business. Also Explain the Resolutions of Conflicts. (14)
OR
- Que.3 What is the Role of Women in Family Business? How the Change can be made in the System of Family Business with Reference to Woman's Issues?
- Que.4 What is Financial Management? Discuss the Traditional Sources of Financing. (14)
OR
- Que.4 Explain the Financial Support by Government to the Entrepreneurs with Reference to Development Bankers.
- Que.5 Write Short notes on following: (Any Two) (14)
1. The Indian EDP (Entrepreneurship Development Program) Model
 2. Evaluation of EDP (Entrepreneurship Development Program)
 3. Entrepreneurship Courses by Government
 4. District Industries Centers
